

WHSA & NJ ELITE

# CORE VALUES

[WWW.WHSA.ORG](http://WWW.WHSA.ORG)  
[WWW.NJELITESOCCER.ORG](http://WWW.NJELITESOCCER.ORG)



**ATHLETICS** **ACADEMICS** **COMMUNITY**

“

**SPORTS DON'T  
BUILD CHARACTER,  
THEY REVEAL IT.**

- John Wooden



**ATHLETICS ACADEMICS COMMUNITY**

Watchung Hills Soccer Association (WHSA) & NJ Elite abides by a set of **core values** that is at the **heart** of everything we do.

We seek to instill these values in our players and expect everyone in the WHSA & NJ Elite family (players, coaches, trainers and supporters) to abide by these standards.

This is what **we believe....**



**ATHLETICS** **ACADEMICS** **COMMUNITY**

We believe in...

# PLAYERS, NOT PROFIT

As a not for profit organization, WHSA/NJ Elite does not answer to owners or investors. All financial decisions are **made** for the betterment of our players, not individuals who see youth sports as an investment.



**ATHLETICS**ACADEMICS**COMMUNITY**

We believe in...

# DEVELOPING PLAYERS WITH PASSION & PURPOSE

Youth soccer should be about fun and desire to play. As a club we hold ourselves to high standards, but recognize failure is part of growing, not a reason for benching



**ATHLETICS** **ACADEMICS** **COMMUNITY**

We believe in...

# DEVELOPING **MODEL** **CITIZENS,** NOT JUST **SOCCER PLAYERS**

We are blessed to be part of this “beautiful game” but recognize there is more to life. The lessons we instill in our players (cooperation, responsibility, hard work and commitment) will serve them both on and off the field.



**ATHLETICS** **ACADEMICS** **COMMUNITY**

We believe in...

# ACTING WITH INTEGRITY & RESPECTY

Sports should bring out the best in us. ALL club members, players, coaches, trainers and supporters, are expected to treat each other, opposing players, supporters and officials with dignity and professionalism.



**ATHLETICS** **ACADEMICS** **COMMUNITY**

We believe in...

# THE **TEAM** IS GREATER THAN THE SUM OF ITS PARTS

Soccer is a team sport. Players are taught to play the game as a cohesive unit. Always passing the ball to the “best player” to score as an individual is not the objective. Players recognize that by working together, they can overcome any obstacle; whether in soccer or in life.



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We believe in...

# **HELPING PLAYERS ACHIEVE THEIR POTENTIAL WITHIN A TEAM ENVIRONMENT**

Players are supported and pushed to achieve the best THEY can achieve. Progress and development are measured by personal growth, not wins and losses.



**ATHLETICS ACADEMICS COMMUNITY**

We believe in...

# **EDUCATION AND COMMUNITY SERVICE ARE PARAMOUNT TO PLAY**

Players are provided the resources, the opportunity and the support to improve themselves as players, as members of their communities and as people. At WHSA/NJ Elite a strong body, share mind and good heart are valued over a powerful foot.



**ATHLETICS ACADEMICS COMMUNITY**

## We believe in...

...players, not profit

...developing players with passion & purpose

...developing model citizens, not just soccer players

...acting with integrity and respect

...helping players achieve their potential with a team environment

...the team is greater than the sum of its parts

...education & community service are paramount to play

## WHAT DO YOU BELIEVE?



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